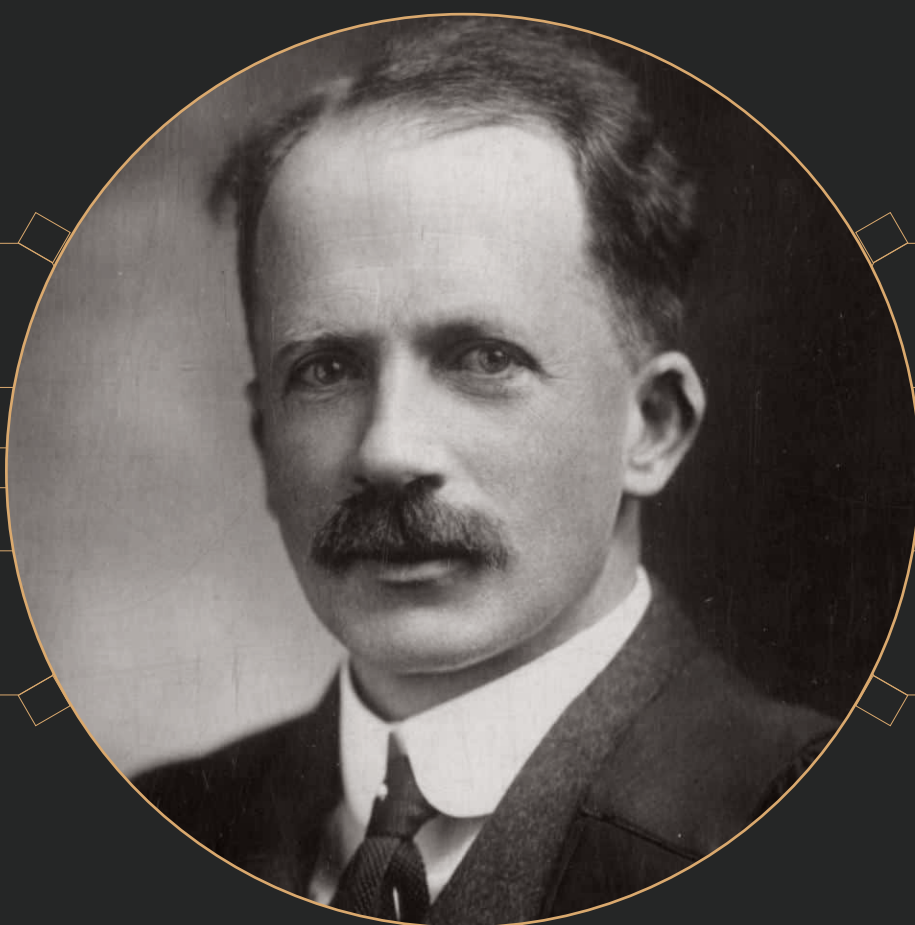


JOHN JAMES RICKARD

MACLEOD

MEMORIAL STATUE

Sponsorship Opportunities



A TRIBUTE TO ABERDEEN'S UNSUNG HERO

JJR Macleod shared the Nobel Prize for Medicine in 1923 as a co-discoverer of insulin, one of the greatest medical achievements of the 20th century. Yet most Aberdonians today remain unaware of the legacy of one of the city's most remarkable native sons.

THE MAN

Educated at Aberdeen Grammar School, Macleod graduated from Aberdeen University and went on to become a renowned physiologist and biochemist. The 1922 discovery of insulin categorically would not have happened without his expertise and leadership, making him directly responsible for saving the lives of millions of people with Type 1 diabetes. He deserves the highest accolades for his contributions to humanity.

THE STATUE

The JJR Macleod Memorial Statue Society is raising funds to commemorate Macleod with a life-size statue cast in bronze. It will feature a seated figure of Macleod on a period bench next to a newspaper with a 1922 headline that refers to the discovery of insulin. The bench will rest on a terrace of Aberdeen granite.

THE SCULPTOR

The Society has commissioned Aryshire-based sculptor John McKenna for this project, acclaimed for his high-quality works of public art throughout Great Britain.

THE LOCATION

The statue will be situated in Aberdeen's Duthie Park, overlooking the Common Green, just a short distance from Macleod's final resting place in Allenvale Cemetery. The Unveiling Ceremony & Marquee Reception is planned for Summer 2023.

THE FUNDING

JJR Macleod's statue will be a truly significant memorial that celebrates his accomplishments and provides individuals with diabetes and their families an opportunity to pay tribute to the man responsible for their very existence. The estimated total cost is £100,000.

Additional details can be found at

jjrmacleodmemorial.co.uk



BE A PART OF ABERDEEN'S PROUD HISTORY

Have your name inscribed in stone for generations to come.

PLATINUM SPONSOR

Name displayed on granite terrace (prime position)

Name/logo on event signage and on website

Full page ad on back cover of printed programme

10 x VIP tickets to Gala Reception (prime seating)

£25,000

DIAMOND SPONSOR

Name displayed on granite terrace (prime position)

Name/logo on event signage and website

Full page ad inside back cover of printed programme

8 x VIP tickets to Gala Reception (prime seating)

£15,000

GOLD SPONSOR

Name displayed on granite terrace pavers

Name/logo on event signage and website

Half page ad inside printed programme

6 x VIP tickets to Gala Reception (prime seating)

£10,000

SILVER SPONSOR

Name displayed on granite terrace paver

Name/logo on event signage and website

Name inside printed programme

4 x VIP tickets to Gala Reception (prime seating)

£5,000

BRONZE SPONSOR

Name/logo on event signage and website

Name inside printed programme

4 x VIP tickets to Gala Reception

£2,500

GRANITE SPONSOR

Name/logo on event signage and website

Name in printed programme

2 x VIP tickets to Gala Reception

£1,000

CENTENNIAL SPONSOR

Name on website

Name in printed programme

2 x VIP tickets to Gala Reception

£500

IN-KIND SPONSORSHIPS

The Society also welcomes donations of goods and services, including PR/marketing, media, printing, signage, food & drink, event planning and support, etc. Signage and additional recognition and benefits will be available based on level of support.

Fundraising ends once our goal is achieved. If the project finishes under budget, remaining funds will be equally distributed to Diabetes UK and the JDRF (Juvenile Diabetes Research Foundation). The Society is not a registered UK charity and donations are not tax-deductable.

THE SOCIETY



JOHN OTTO

Founder & Chairman



KIMBERLIE HAMILTON

Writer / Producer



DOUGLAS LUMSDEN, MSP

Liaison Officer



EILIDH MCCLUSKIE

Media Officer
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Youth Ambassador

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Follow our progress  

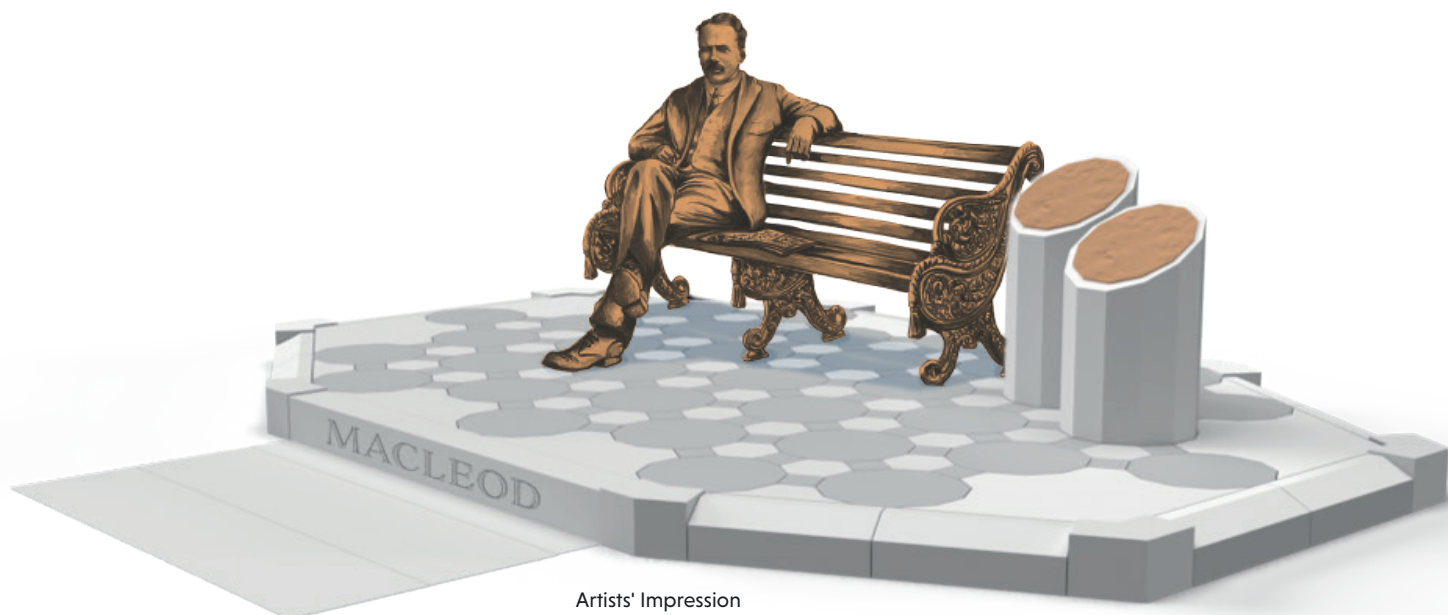
JOHN JAMES RICKARD

MACLEOD

MEMORIAL STATUE

BE PART OF ABERDEEN'S PROUD HISTORY

Have your name inscribed in stone for generations to come.

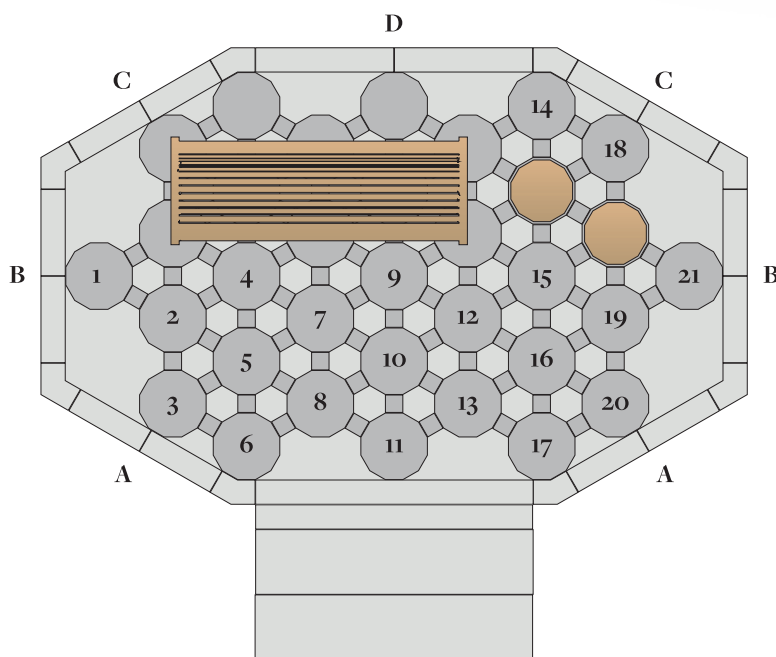


Artists' Impression

GRANITE TERRACE SPONSORSHIP OPPORTUNITIES

Granite Terrace Perimeter Stone (A-D)

Granite Terrace Paver (1-21)



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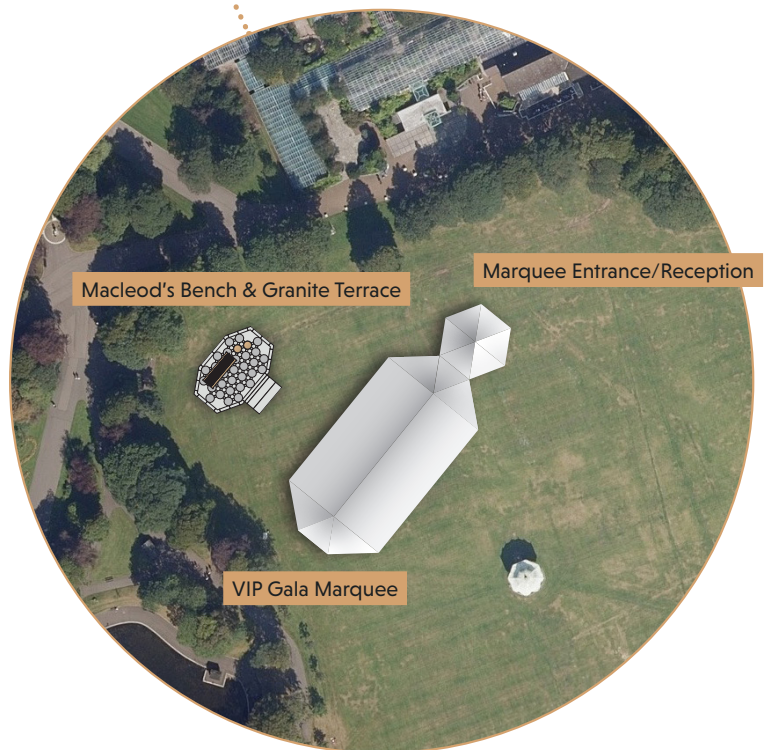


MACLEOD'S MAGNIFICENT MEMORIAL BENCH AND GRANITE TERRACE WILL BE LOCATED IN ABERDEEN'S HISTORIC DUTHIE PARK



THE STATUE IS
SCHEDULED TO BE
UNVEILED AT A GALA
CEREMONY AND
MARQUEE RECEPTION
IN LATE SUMMER OF 2023

All dates are tentative, subject to fundraising progress, Aberdeen City Council approval, potential availability of dignitaries and VIPs, as well as various other factors.



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