

ABERDEEN  
**RUNWAY**  
**RUN 2026**



**Sponsorship packages**

# Partner with purpose

**Supporting the Aberdeen Airport Runway Run is a powerful way to make a real difference in our community. By coming on board as a sponsor, you help us raise the essential funds our charities depend on to continue delivering vital support across the North East.**

In 2025, thanks to the generosity of sponsors, runners, and partners, the event raised over £65,000, a remarkable achievement that directly strengthened the services our charities could provide. With your support, we aim to build on that success and deliver an even greater impact this year.

Becoming a sponsor is more than placing your logo on an event, it's joining a collective effort to help local people when they need it most. It's about showing your organisation's commitment to compassion, community, and positive change. And it all happens in the unique setting of Aberdeen's illuminated runway, bringing together businesses, volunteers, and runners for a night that truly matters.

Together, we can make this year's Runway Run our most meaningful and successful yet.





# Headliner

**£5,000**

**Rights to event name  
"Presented by"**

**Dedicated photo on runway with  
T-Shirt design to announce the  
headliner.**



12 Free Tickets

VIP Suite Access including refreshments, snacks and priority key drop

Sponsors logo integrated with event logo

Company logo on front of shirt design

Speaking opportunity to all of the runners pre event.

Ribbon cutting for event at the start line

Media Quote in Race PR

Stall at event HQ

Social media shout outs

Logo on sustainable water bottle

Logo on Aberdeen Runway Run website

x1 Place on JetSetSpin bike

## VIP Package £2,500

8 Free Tickets

VIP Suite Access including refreshments, snacks and priority key drop

Company logo reverse of shirt design

Stall at event HQ

Social media shout outs

Logo on sustainable water bottle

Logo on Aberdeen Runway Run website

## Premier £1,500

4 Free Tickets

Priority Key Drop

Company logo reverse of shirt design

Stall at event HQ

Social media shout outs

Logo on sustainable water bottle

Logo on Aberdeen Runway Run website

Raffle sponsor shout out

## Foundation £1,000

2 Free Tickets

Stall at event HQ

Social media shout outs

Logo on sustainable water bottle

Logo on Aberdeen Runway Run website

Refreshment sponsor shout out

## Extras

### Merchandise Sponsor

Includes the iconic reflective run t-shirt & sustainable water bottle.

**£3,500**

+ VIP Package Benefits

### Awards Sponsor

Includes the winner's trophy and attendee medals.

**£2,000**

+ Premier Package Benefits

### Catering Sponsor

This is the sponsor of the post event pie and drink!

**£1,000**

+ Foundation package benefits

### Entertainment Sponsor

This is the sponsor of the AV equipment, Entertainment and music.

**£1,500**

+ Premier Package benefits

### Timing Sponsor

This is the sponsor of the timing of the runner.

**£1,000**

+ Foundation Package Benefits



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 **CHC** × **Aberdeen  
International  
Airport**